



RESPONSIBILITY.ORG

CRAFT SUPPORTER

The Craft Supporter program aims to showcase craft distilleries across the country that are dedicated to the mission of Responsibility.org and promoting responsible practices throughout their communities. Benefits of the partnership include a Responsibility Toolkit with a variety of materials and resources, access to legislative reports, updates on initiatives, ongoing outreach to provide timely responsibility tips, and more.

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This program helps our Craft Distillers gain access to valuable tools, resources, and insights that can help showcase their commitment to responsible consumption.

— Joe Donadoni VP of Member Relations

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As a Craft Supporter, you will receive the following:

TOOLKIT

- Recognition on the Responsibility.org Craft Support webpage
- Proud Supporter Button to place on your website
- “We Don’t Serve Teens” materials & access to online/downloadable collateral
- Age Gate linked to Responsibility.org
- A link to the Virtual Bar tool to share with your team
- Access to unique responsibility tips throughout the year



All Responsibility.org-produced legislative reports, updates, newsletters delivered to your inbox



Invitation to alcohol responsibility webinar & program overview



Messaging, resources, and seasonal responsibility ideas to implement in your distillery and community.



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